

FIND IT
West Coast. NZ

PROMOTING & SUPPORTING
LOCAL BUSINESS

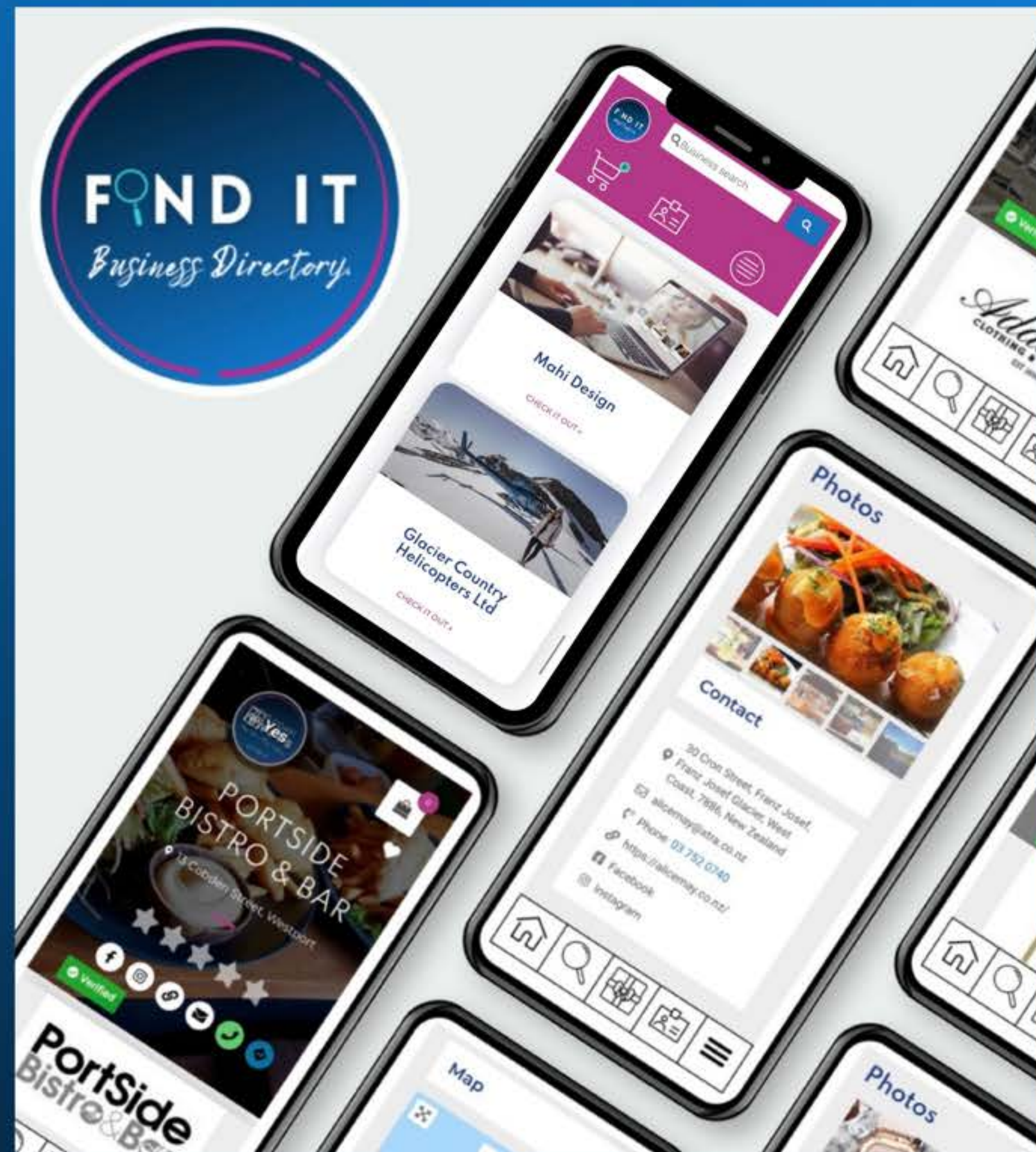
finditnz.com



Making places easy to find

Is our jam. Here's what we offer:

- Mobile friendly online directory.
- Building a business community.
- Get noticed by new people.
- Boost your website SEO.
- Optional loyalty program.
- An easy way to connect with people who love to buy local.





What's so good about joining a directory?

It increases visibility & customer awareness.

FIND IT FEATURES:

1

Online Directory

Making local places really easy to find.

3

Easy & Affordable

Create your own FREE website listing.

2

Social Media Pages

To connect our members with potential customers.

4

Rewards Program

Using the West Coast Rewards loyalty card.

Grow Your Audience

Our Overall Aim:

To showcase locally owned businesses and encourage people to get out there & support them all year round.



Find It Business Directory

Why Choose Find It?

Practical solution

Adding your business to a directory can make it easier to find and boost your SEO.

Complete package

Create & edit your own website listing. We also offer deals from local service providers.

Free Marketing

It's not often that businesses get offered something for nothing - We like to be different.



Find It and West Coast Rewards

Go together like peas and carrots.





Did you know?

75%

Of customers are more likely to make another purchase after receiving some sort of incentive.

This is why people love using our Reward Card.

What is West Coast Rewards?

It's a loyalty program for West Coast businesses.

We provide a Reward Card which can be used at different places around the Coast to get people deals when they make a particular purchase. It's really easy to set up and won't cost you anything.



Participating businesses get stickers and posters to display so people know what they can get when they use their Reward Card.



WEST COAST
rewards
Shop • Dine • Stay • Explore
By FIND IT

Order your West Coast Rewards
LOYALTY CARD ONLINE
Just \$29 for a whole year of deals.
westcoastrewards.co.nz
Follow Us  

This poster features a blue background with three circular images: a group of people clinking glasses, a person using a smartphone, and a person holding shopping bags. The text promotes ordering a West Coast Rewards Loyalty Card online for \$29, which provides a year of deals. It includes the website URL and social media icons for Facebook and Instagram.



WEST COAST
rewards
Shop • Dine • Stay • Explore
By FIND IT

A circular sticker with a blue background and a white border. It contains the West Coast Rewards logo and the tagline 'Shop • Dine • Stay • Explore' followed by 'By FIND IT'.



WEST COAST
rewards
Shop • Dine • Stay • Explore
By FIND IT

Heritage
JEWELLERS
Westport

Your Reward

SAVE 10% WHEN YOU SPEND \$60

Show your West Coast Rewards card to get this offer.
Reward Cards are available here - \$29 each or 2 for \$40.

Instant rewards when you buy local.

Discover businesses and deals
westcoastrewards.co.nz

*Excludes repairs, services, lay-by and any other discounts.



This poster for Heritage Jewellers Westport features a blue background with an image of three luxury watches. It promotes a 10% discount on purchases of \$60 or more when using a West Coast Rewards card. The poster includes the West Coast Rewards logo, the business name, and a QR code for more information. It also mentions that reward cards are available for \$29 each or two for \$40, and that the offer excludes repairs, services, lay-by, and other discounts.



HAPPY WEST COAST REWARDS CLIENTS



Kaye Stevenson
Owner - The Soap Box

"The best thing is it encourages people to shop with us. We also enjoy the promotion."



Matt Keenan
Owner - PortSide Bistro

"The Reward Card has increased daytime sales and we like adding it to our own deals."



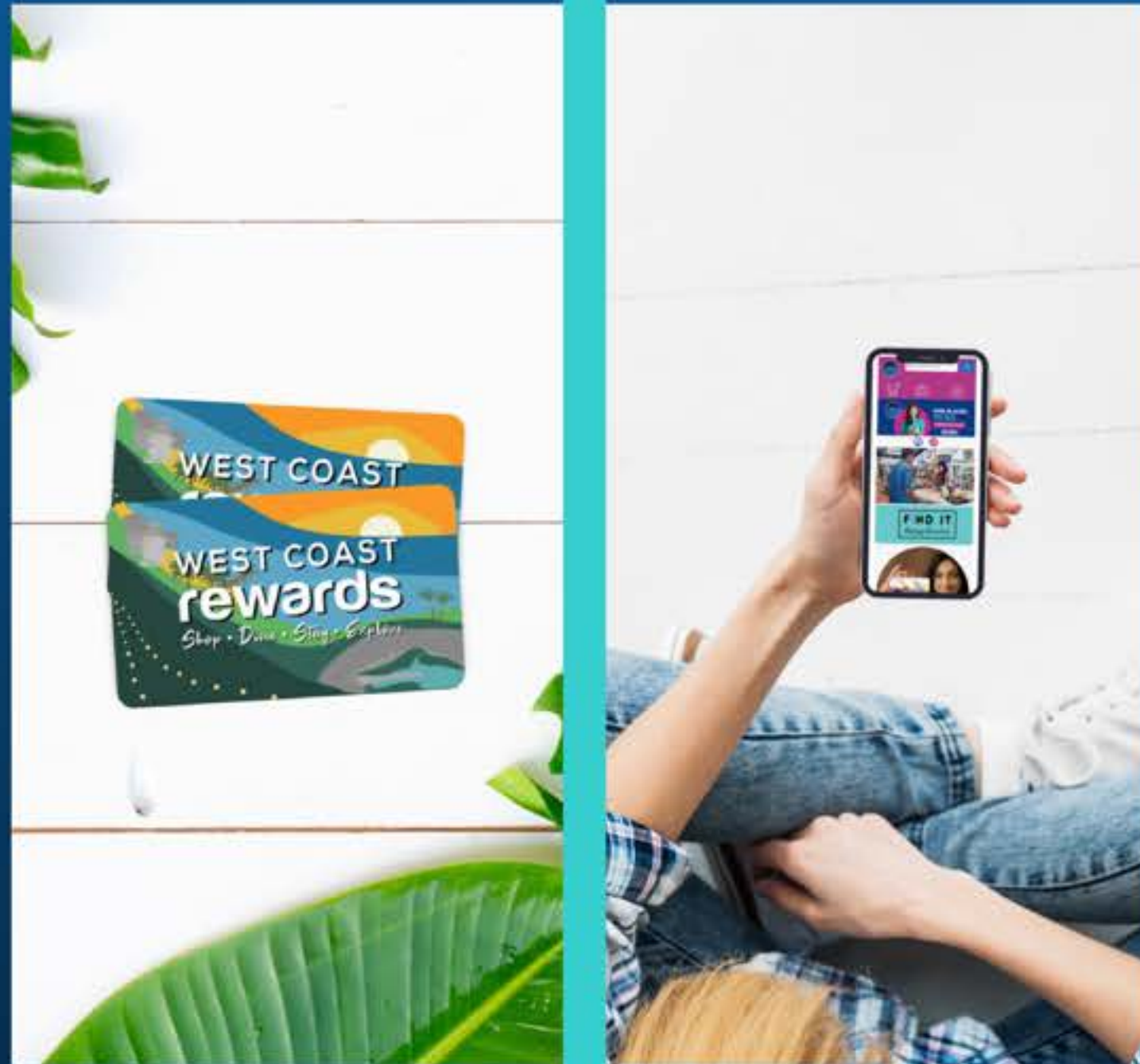
Deb Crackett
Manager - NBS Theatre

"It's a great way to start a conversation and recommend other local places."

West Coast Rewards

Is an optional extra for Find It members.

We have a loyalty card which people can purchase and then use at a variety of places to get all kinds of deals.



Find It Business Directory

Is an online directory especially for locally owned, West Coast based businesses. Find It provides a quick and easy way to reach new potential customers.

WE'D LOVE TO HELP PROMOTE YOUR BUSINESS



*People enjoy finding
new places to go!*

1 Create Your Listing

Head over to the website and sign up. You can add your own content.

2 Display the VM

Put our & stickers up so people know you're taking part.

3 Use the Branding

Members can add our logo to their own graphics & flyers.

4 Tell Your Customers

Let people know about your business and any rewards.



**Collaboration and
cooperation will
beat competition
every time**

Unknown

Find It Business Directory

Not convinced yet?

Reasons to join Find It.



It's another place
for your business to
be found online.



Using the loyalty card
can help you make
more/bigger sales.



Being on a business
directory can help
boost your website SEO.

PLEASE REACH OUT

If you have any questions.

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FINDITNZ.COM
WESTCOASTREWARDS.CO.NZ